



Wealth Management Education: See Where We Stand



	 WMCP® Wealth Management Certified Professional®	 COLLEGE FOR FINANCIAL PLANNING® <small>A KAPLAN COMPANY</small> WMSM Wealth Management SpecialistSM	 CIMA® Certified Investment Management Analyst®
Tuition	3-Course Program Package: \$2,895 Individual Courses: \$1,085	1-Course Program: \$1,300	1-Course Program: \$4,950 or less (dependent on partner institution)
Time to Finish	12 months or less	6 months or less	9 months or less
Program Topics	Basic and advanced topics in wealth management, including: <ul style="list-style-type: none"> • Life-cycle and goal-based planning • Efficient investment portfolios • Financial instruments • Strategic wealth management • Complex planning strategies • Behavioral finance 	Basic topics in wealth management, including: <ul style="list-style-type: none"> • Wealth management basics • Investment planning • Tax and insurance planning • Retirement and business planning • Personal planning 	Basic and some advanced topics in wealth management, including: <ul style="list-style-type: none"> • Discretionary investment management • Investment policy and plan design • Portfolio construction • Investment fundamentals and advanced theory • Behavioral finance
Student Experience	Personal Pathway® learning experience includes: <ul style="list-style-type: none"> • Next-gen e-learning materials • Webinars and discussion forums • Monthly office hours with industry-leading instructors and dedicated 24-hour support team • Interactive lesson reviews • Choice of learning path 	<ul style="list-style-type: none"> • Self-paced, no office hours • Contact support team available • Course topics, topic quizzes, practice and final exams 	Executive education program; student experience dependent on partner institution (top-20 business schools)
Lifelong Learning Path	Course credits can be applied to select designation programs (CFP® Certification Education Program, ChFC®, CLU®)	Credit can be applied to course FP511 in the College for Financial Planning's CFP® Certification Education Program	CFA professional may sit for CIMA® exam and bypass executive education requirement
Years of Experience	Since 1927	Since 1972	Since 1985

Redefining the value of wealth management

For information and to enroll, visit TheAmericanCollege.edu/WMCP or call **866-724-2720**

Program information gathered from publicly available materials. As of May 2023.

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